

BOOK COVER QUOTE COMPARISON CHECKLIST

Use before approving any designer quote

Compare scope, rights and delivery - not price alone. Tick each item only after the answer is confirmed in writing.

1 Scope and formats

- ☐ Does the quote include the ebook front cover, the paperback print wrap, or both?
- ☐ If print is included, will the designer calculate the spine width from the final confirmed page count?
- ☐ Is hardcover included or separate?
- ☐ Is an audiobook square version included or separate?

2 Creative process

- ☐ How many initial concepts will be presented?
- ☐ How many structured revision rounds are included before additional charges apply?
- ☐ What counts as a revision: refinement within an agreed direction, or a new direction?

3 Imagery and licensing

- ☐ Is stock-image licensing included in the quote, or billed separately?
- ☐ Does the licence cover commercial publishing use without print-run restrictions?
- ☐ If illustration is involved, is it included in the quote or a separate engagement?

4 Files and ownership

- ☐ Will you receive source or editable files, or only flattened exports?
- ☐ What usage rights does the contract grant, and are there restrictions on commercial use, print-run volume or resale?
- ☐ What licences apply to stock images or fonts, and do they cover your intended publishing use?
- ☐ What file formats will you receive?

5 Technical and platform delivery

- ☐ Will the print file be delivered to KDP specifications, or those of your chosen platform?
- ☐ If the page count changes before final delivery, is a spine adjustment included?
- ☐ What colour profile will the print file use?

6 Timeline and extras

- ☐ What is the expected delivery date for initial concepts?
- ☐ Is there a rush-delivery option, and what does it cost?
- ☐ Are series extensions quoted at a defined rate?

Decision note: _____